

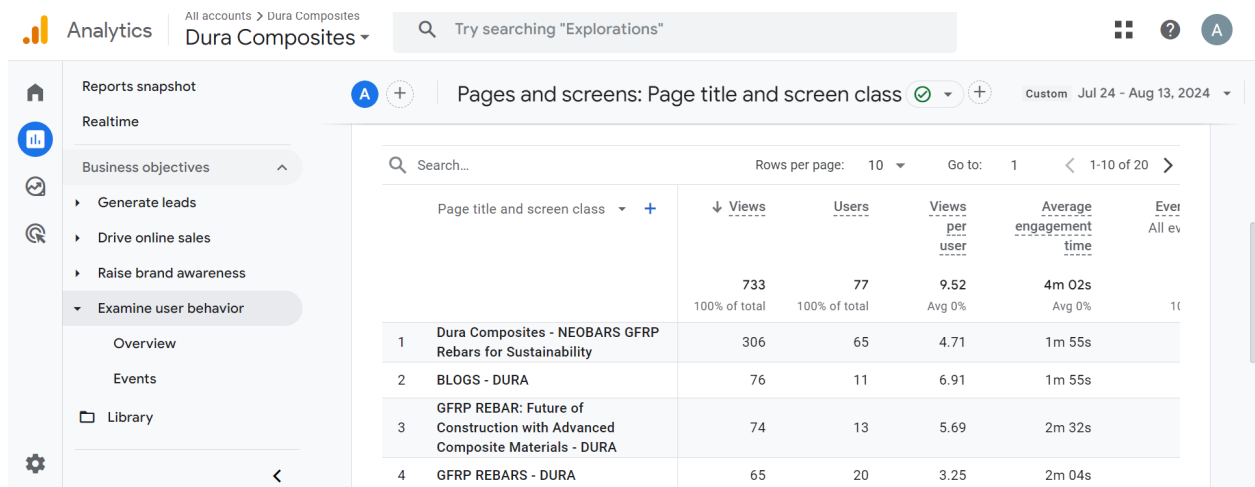
SEO Project Dura Composite

Objectives

Enhance website performance and visibility through effective SEO strategies

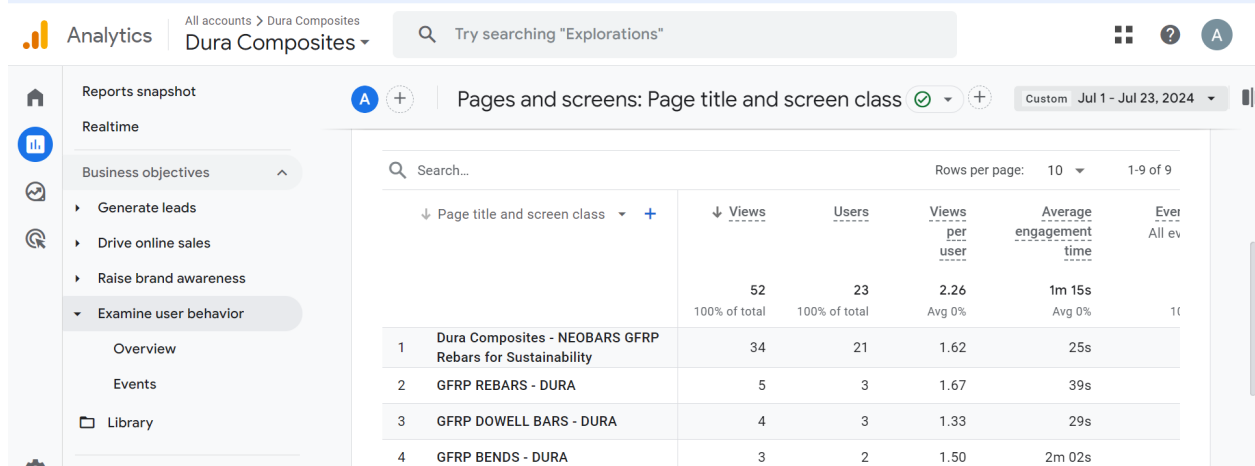
Enhance Website Performance and Visibility:

- **Website Views:** Increased from 52 views (July 1-23, 2024) to 777 views (July 24 - August 12, 2024) for the website "Dura Composites Pvt Ltd."



The screenshot displays the Google Analytics 'Pages and screens' report for the period of July 24 to August 13, 2024. The report shows a significant increase in website views, with a total of 733 views for the selected period. The data is presented in a table with columns for Page title and screen class, Views, Users, Views per user, Average engagement time, and Evergreen. The top four pages are listed, showing their respective performance metrics.

	Page title and screen class	Views	Users	Views per user	Average engagement time	Evergreen
		733 100% of total	77 100% of total	9.52 Avg 0%	4m 02s Avg 0%	100%
1	Dura Composites - NEOBARS GFRP Rebars for Sustainability	306	65	4.71	1m 55s	
2	BLOGS - DURA	76	11	6.91	1m 55s	
3	GFRP REBAR: Future of Construction with Advanced Composite Materials - DURA	74	13	5.69	2m 32s	
4	GFRP REBARS - DURA	65	20	3.25	2m 04s	



The screenshot displays the Google Analytics 'Pages and screens' report for the period of July 1 to July 23, 2024. The report shows a total of 52 views for the selected period. The data is presented in a table with columns for Page title and screen class, Views, Users, Views per user, Average engagement time, and Evergreen. The top four pages are listed, showing their respective performance metrics.

	Page title and screen class	Views	Users	Views per user	Average engagement time	Evergreen
		52 100% of total	23 100% of total	2.26 Avg 0%	1m 15s Avg 0%	100%
1	Dura Composites - NEOBARS GFRP Rebars for Sustainability	34	21	1.62	25s	
2	GFRP REBARS - DURA	5	3	1.67	39s	
3	GFRP DOWELL BARS - DURA	4	3	1.33	29s	
4	GFRP BENDS - DURA	3	2	1.50	2m 02s	

Improve keyword rankings and drive organic traffic.

Keyword and Verdict

GFRP REBAR: Future of Construction with Advanced Composite Materials - DURA

- **Views Increased:** The views for this specific page increased from 5 views (July 1-23, 2024) to 74 views (July 24 - August 12, 2024), demonstrating significant growth in organic traffic.

Improved Organic Traffic Across Multiple Pages:

- **Advantages of Using GFRP Bars Over Ordinary Steel Bars - DURA:**
 - Views increased from **0** in the initial period to **34** views (July 24 - August 12, 2024).
- **GFRP Rebar vs. Steel Rebar: Which One is Best for You? - DURA:**
 - Views increased to **27** views (July 24 - August 12, 2024) from **0** in the previous period.
- **Innovative Applications of GFRP Rebars in Marine, Industrial, and Residential Projects - DURA:**
 - Received **18** views (July 24 - August 12, 2024).

Keyword Ranking Improvement:

- **Specific Keywords:** Keywords such as "GFRP Rebar," "GFRP Bar," "Best GFRP Rebar," and others were targeted, leading to improved ranking on search engine results pages.
- **Enhanced Content Relevance:** Optimized content, headings, and meta tags for targeted keywords, contributing to better keyword rankings and higher visibility in organic search results. (**Report Shared Below**)

Adhere to SEO best practices for both on-page and off-page optimization.

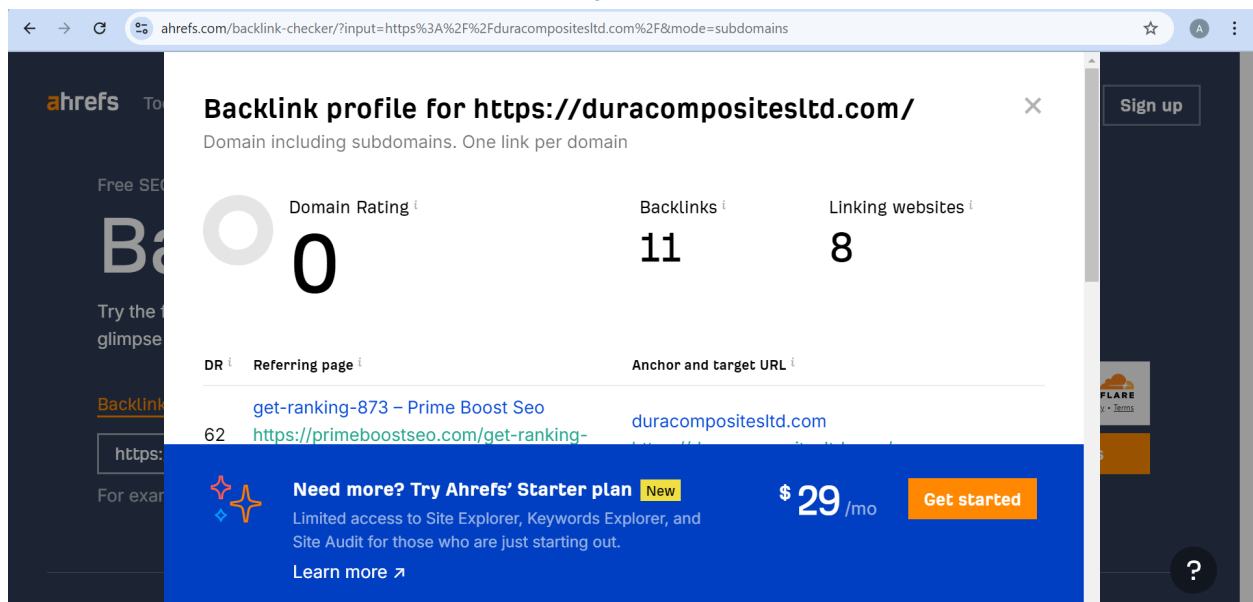
URL structure, image alt tags, and content relevance were enhanced across targeted pages, improving the overall search engine friendliness of the site. (**Report Shared Below**)

Generate quality backlinks and improve domain authority

Created Profile on Popular Social Platform Pinterest([Report Shared Below](#))

Submitted Websites to Popular Search Engines([Report Shared Below](#))

- <https://primeboostseo.com/get-ranking-873/>
- <https://sparltech.com/newly-registering-sites-1965/>
- <https://itxoft.com/increase-domain-rating-14140/>
- <https://rao5s.vn/vcardfree/business-domain/2024-04-25-185.html>
- <https://uplinke-seo-enhancement.za.com/prbo/>
- <https://bitcoinmix.biz/domain/list.php?part=2024/04/25/185>
- <https://uplinke-seo-services.sa.com/rizj/>



Not done by me

Scope

Keywords to Track - 10

- GRFP Rebar
- GFRP Bar

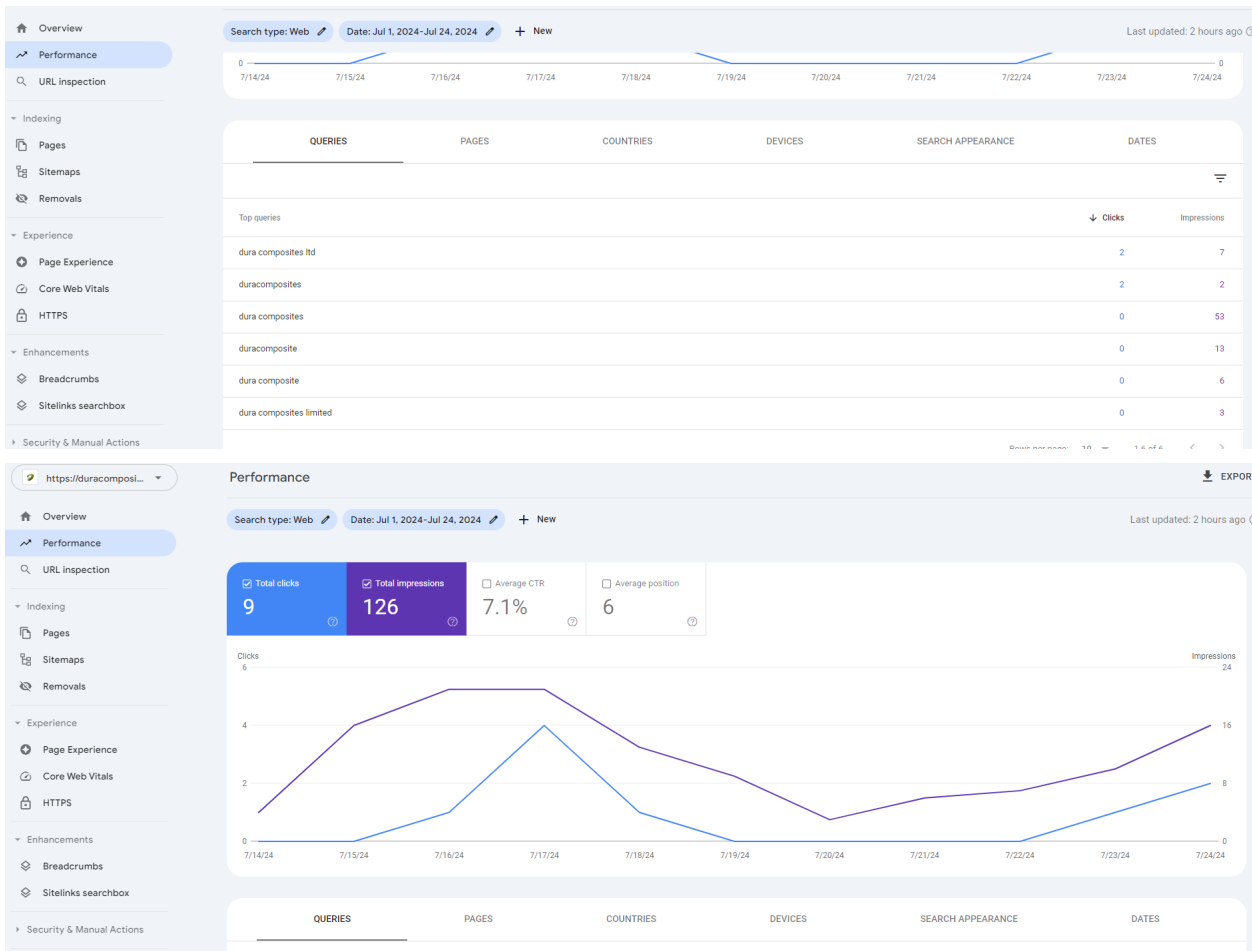
- Best GFRP Rebar
- Advantages of GFRP Rebar
- Applications of GFRP Rebar
- FRP Rebar vs Steel Rebar
- glass fiber reinforced polymer
- glass fiber reinforced polymer rebar
- Frp rebar
- Fibre reinforced polymers

Competitor Analysis

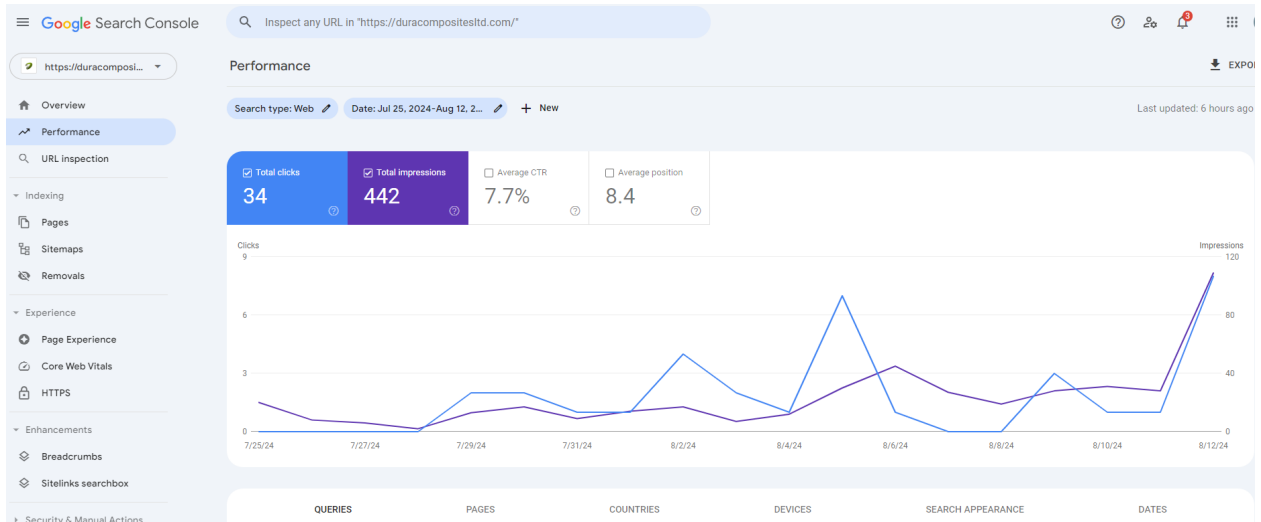
1. <https://www.getfibar.com/>
2. <https://www.7stargfrp.com/>
3. <https://mrg-composites.com/>
4. <https://www.plurimo.in/>
5. <https://composite-tech.com/>
6. <https://www.houseofdoor.com/>
7. <https://www.agnifrp.com/>
8. <https://www.tuf-bar.com/>
9. <https://www.jindaladvancedmaterials.com/>

Conduct content duplicity check - N/A

Initial ranking report



Top Queries (Ranking Now)



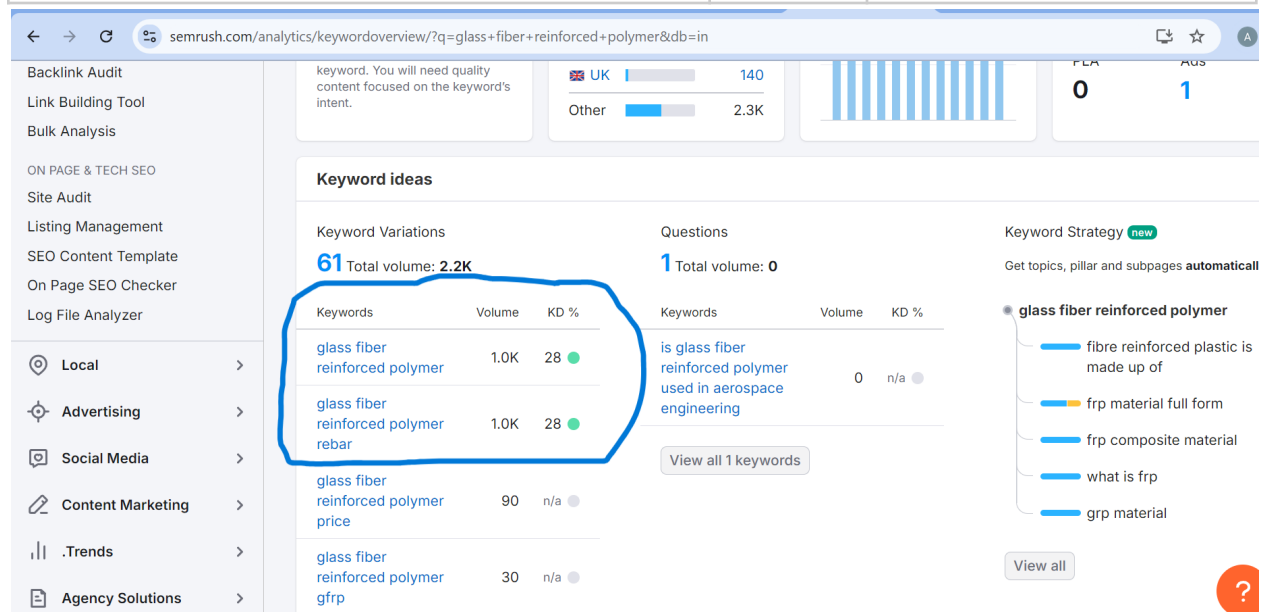
Google Search Console	Inspect any URL in "https://dura.compositesltd.com/"	EXPORT
https://dura.composi...	Performance	Last updated: 6 hours ago
Overview	Search type: Web	Date: Jul 25, 2024-Aug 12, 2...
Performance		
URL Inspection		
Indexing		
Pages		
Sitemaps		
Removals		
Experience		
Page Experience		
Core Web Vitals		
HTTPS		
Enhancements		
Breadcrumbs		
Sitelinks searchbox		
Security & Manual Actions		
	Performance	
	Search type: Web	Date: Jul 25, 2024-Aug 12, 2...
		Last updated: 6 hours ago
	Top queries	Clicks Impressions
	dura composites	6 198
	dura composites ltd	3 28
	dura composite	2 23
	duracomposite	1 21
	dura composites limited	1 5
	duracomposites	1 4
	gfrp rebar vs steel rebar	0 7
	is gfrp rebar cheaper than steel rebar?	0 6
	glass fiber reinforced polymer rebar	0 5
	gfrp rebars	0 4
	Rows per page: 10	1-10 of 15

Conduct keyword research

- GRFP Rebar
- GFRP Bar
- Best GFRP Rebar
- Advantages of GFRP Rebar
- Applications of GFRP Rebar
- FRP Rebar vs Steel Rebar
- glass fiber reinforced polymer
- glass fiber reinforced polymer rebar
- Frp rebar
- Fibre reinforced polymers

Keyword	Search Volume	Keyword Difficulty (KD)
---------	---------------	-------------------------

GRFP Rebar	1000	24
GFRP Bar	590	22
Best GFRP Rebar	N/A	N/A
Advantages of GFRP Rebar	N/A	N/A
Applications of GFRP Rebar	N/A	N/A
FRP Rebar vs Steel Rebar	70	0
Glass Fiber Reinforced Polymer	1000	28
Glass Fiber Reinforced Polymer Rebar	1000	28
FRP Rebar	480	22
Fibre Reinforced Polymers	590	N/A



Optimize URL structure based on the number of products on the website

- <https://duracompositesltd.com/products/gfrp-rebars/>
- <https://duracompositesltd.com/products/gfrp-bends/>
- <https://duracompositesltd.com/products/gfrp-dowell-bars/>

Enhance image loading speeds and ensure proper alt tags

12 August Website Speed

Report from Aug 12, 2024, 10:40:59AM

https://duracompositesltd.com/

Analyze



Mobile



Desktop



Discover what your real users are experiencing



No Data



Diagnose performance issues

36

Performance

96

Accessibility

100

Best Practices

92

SEO

13 August Website Speed

Report from 13 Aug 2024, 14:23:52

<https://duracompositesltd.com/>

Analyse

[Mobile](#) [Desktop](#)

Discover what your real users are experiencing

[No data](#)

Diagnose performance issues



Report from 13 Aug 2024, 14:25:14

<https://duracompositesltd.com/>

Analyse

[Mobile](#) [Desktop](#)

Discover what your real users are experiencing

[No data](#)

Diagnose performance issues



Attachment details



Edit Image

Edit with Elementor AI

Uploaded on: August 12, 2024
Uploaded by: [duracomposites](#)
Uploaded to: [GFRP REBAR: Future of Construction with Advanced Composite Materials](#)
File name: gfrp-rebar-applications-base-slabs-industrial-floor.webp
File type: image/webp
File size: 20 KB
Dimensions: 1024 by 685 pixels

Alternative Text

GFRP Rebar Applications base slabs and industrial floor
[Learn how to describe the purpose of the image.](#) Leave empty if the image is purely decorative.

Title

gfrp-rebar-applications-base-slabs-ir

Caption

GFRP Rebar Applications base slabs and industrial floor

Description

GFRP Rebar Applications base slabs

Attachment details



Edit Image

Edit with Elementor AI

Uploaded on: August 12, 2024
Uploaded by: [duracomposites](#)
Uploaded to: [GFRP REBAR: Future of Construction with Advanced Composite Materials](#)
File name: gfrp-rebar-applications-foundations.webp
File type: image/webp
File size: 28 KB
Dimensions: 1024 by 685 pixels

Alternative Text

GFRP Rebar Applications foundations
[Learn how to describe the purpose of the image.](#) Leave empty if the image is purely decorative.

Title

gfrp-rebar-applications-foundations

Caption

GFRP Rebar Applications foundations

Description

Image ALT TAGS

Structure headings for better SEO



HOME | DURA | NEO BARS | NEOBAR IN ACTION | SUSTAINABILITY | BLOGS | CONTACT

Reinforce Your Construction with Glass Fiber Reinforced Polymer - GFRP Rebar

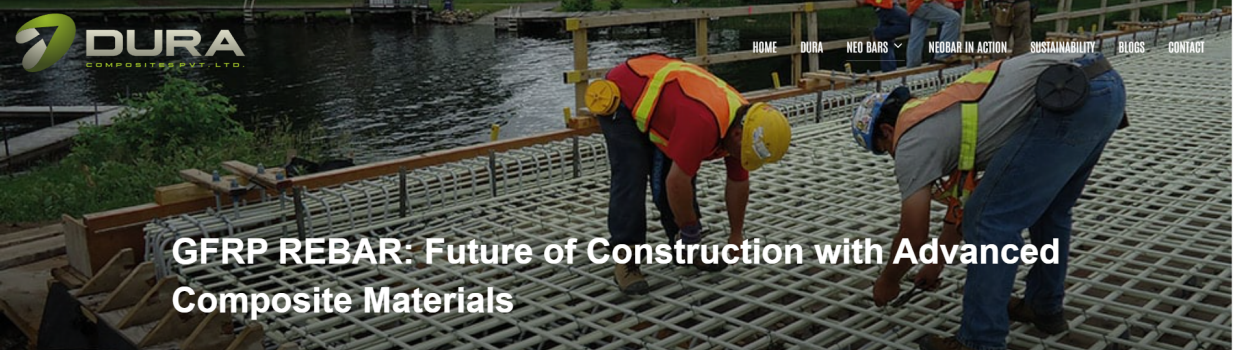
GET IN TOUCH



A cost-saving alternative to Traditional Steel Rebars



HOME | DURA | NEO BARS | NEOBAR IN ACTION | SUSTAINABILITY | BLOGS | CONTACT



GFRP REBAR: Future of Construction with Advanced Composite Materials

GFRP REBARS

Added CTA and Optimized keyword for applications



HOME | DURA | NEO BARS | NEOBAR IN ACTION | SUSTAINABILITY | BLOGS | CONTACT

Modulus of Elasticity [Gpa]	160-200	65	Lower
Elongation 1%	12% (min.)	4% (max.)	Lower
Density [ton/mA3]	7.85	1.9	Lower

Glass Fiber Reinforced Polymer Rebar Applications



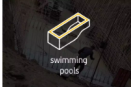
Roads



Bridges



Septic Tanks



swimming pools



Foundations



base slabs/ industrial floors

Connect with Dura Composite to Save Upto 30% with GFRP

Get high performance GFRP composite rebar at the best price on your next project

ENQUIRE

Robots.txt - Error

User-agent: *

Disallow: /wp-admin/

Allow: /wp-admin/admin-ajax.php

Sitemap: <https://duracompositesltd.com/sitemap.xml> (updated)

Sitemap - <https://duracompositesltd.com/sitemap.xml>

Blog Content (500 – 700 words)	Non AI Generated, Non Plagiarized - 2	 FRP Rebar vs Steel Rebar...	https://duracompositesltd.com/blog/gfrp-rebar-vs-steel-rebar-which-one-is-best-for-you/
		 Key Advantages of Using ...	https://duracompositesltd.com/blog/advantages-of-gfrp-rebars-over-ordinary-steel-bars/
Article Writing Content (500 – 700 words)	Non AI Generated, Non Plagiarized - 1	 Innovative Applications of ...	https://duracompositesltd.com/blog/applications-of-gfrp-rebars/
Blog Social Sharing	1	https://in.pinterest.com/duracompositegfrprebar509/	
Directory Submission	As needed	https://in.pinterest.com/duracompositegfrprebar509/	
Presentation Creation	As needed	WIP	
Question & Answer (Quora)	1	https://www.quora.com/How-useful-is-Glass-fibers-reinforced-polymer-as-a-replacement-for-a-steel-rebar-in-civil-construction/answer/Anupam-Pathak-53?prompt_to_pic_bio=1	

Ranking Report 1 July — 23 July 2024

Google Analytics Report July 1 - 23 July		
Page title and screen class	Views	Users
Dura Composites - NEOBARS GFRP Rebars for Sustainability	34	21
GFRP REBARS - DURA	5	3
GFRP DOWELL BARS - DURA	4	3
GFRP BENDS - DURA	3	2
NEOBAR IN ACTION - DURA	2	1
BLOGS - DURA	1	1
CONTACT - DURA	1	1
DURA - NEOBARS (GFRP Rebars)	1	1
SUSTAINABILITY - DURA	1	1

24 July 2024 — 12 August 2024

Page title and screen class	Views	Users
Dura Composites - NEOBARS GFRP Rebars for Sustainability	306	65
BLOGS - DURA	76	11
GFRP REBAR: Future of Construction with Advanced Composite Materials - DURA	74	13
GFRP REBARS - DURA	65	20
Advantages of Using Glass Fiber Reinforced Polymer (GFRP) Bars over Ordinary Steel Bars - DURA	34	7
CONTACT - DURA	32	14
DURA - NEOBARS (GFRP Rebars)	28	19
GFRP Rebar vs Steel Rebar: Which One is Best for You? - DURA	27	5
Innovative Applications of GFRP Rebars in Marine, Industrial, and Residential Projects - DURA	18	5

SUSTAINABILITY - DURA	15	7
GFRP BENDS - DURA	13	8
NEOBAR IN ACTION - DURA	13	8
GFRP DOWELL BARS - DURA	10	7
How Rebars help for sustainability of Home - DURA	5	4
How rebars are used in construction of Home - DURA	4	4
ADVANTAGE - DURA	2	1
APPLICATIONS - DURA	1	1
Applications of Glass fiber reinforced polymer Rebar - DURA	1	1
Gallery - DURA	1	1